



Morgan Traylor

11:11am



When completing a service area analysis, you are trying to identify what the area needs. You need find out about the demographics of the area. You will need to know what your areas population is like. you need to know is the population older or younger? Is it more males than females?. It is also important to identify your competition and what their strengths and weaknesses are. Knowing this information will help you figure out if your plan will work and how to properly execute it.

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Priya Verma

12:22pm



One factor that is involved in completing a service area analysis is providing a list of primary competitors who compete for patients in service area. This is important because it helps the organization understand its industry more and be aware of anything that may be endangering to it or its population. Another factor involved in completing a service area analysis is being aware of your competitor's strengths and weaknesses. This will help the organization to better understand the opposing party.